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Video Demo:

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## **Slooh Space Camera Launches Innovative iPad App Where Explorers One-Touch Command Robotic Space Cameras**

Slooh Space Camera launches iPad App where, for the first time ever, explorers worldwide can one-touch command Slooh's robotic space cameras directly from an interactive sky chart using their iPad or iPad mini, quickly imaging celestial objects throughout the Universe - all on a onesie-twosie basis. The app will change the way the general public explores the cosmos by automatically filling in their sky with images they themselves photographed, after effortlessly commanding Slooh's robotic space camera network.

Upon load, a dynamic sky chart with heads-up-display (HUD) will appear, where users can quickly surf around the sky, change settings by tapping icons in the HUD, and select category icons which will display object information. Once a category icon is selected in the sky chart, the user will be transported to that object in the sky where they will have the option to review previous missions, learn more about the object, and command a "mission" on a Slooh space camera for that object.

Slooh's patented imaging technology makes it possible to produce high-quality celestial images in near real-time. Thus someone who selects Saturn, for example, could literally have their real-color image of that planet within 20 minutes - stamped with date, time, and observatory.

In addition, Slooh has integrated their popular free, live celestial programming where app users can watch live high-definition celestial feeds and listen to a professional broadcast team explain what they are seeing while commanding missions in their sky chart.

Slooh aims to fulfill a need that they believe is missing with entry level telescopes which are failing to connect people to the night sky. "It's just too inconvenient for the vast majority of individuals to use a retail telescope without some sort of hands on guidance - not to mention the difficulties with weather, light pollution, poor imaging and timing," says astronomer, Bob Berman.

"Much of the fun will be in "filling out" your own sky to build your collection, in the APP" says Slooh President, Patrick Paolucci. "It starts out blank until you command a Slooh Space Camera. It's truly your own image, not a photo taken months or years earlier by some unknown facility or astro geek."

The app is free to download at the [iTunes store](#). Individuals who want to command a mission on a space camera can do so for as low as \$1.99 USA per mission. Top Missions are updated weekly and represent the best and brightest. Furthermore, top mission are given scheduling priority in the system. Slooh expects to launch an iPhone version later this year and Android version in 2014.

#### **About Slooh**

Slooh is the leader in live, celestial event programming with weekly shows featuring the great wonders of the Universe - shown live by observatories worldwide. SLOOH is powered by its members—men, women and children in 80 countries who have taken 1.8 million photos of 46,000 unique objects and events in the night sky since our launch on Christmas Day, 2003. Slooh's patented instant imaging technology makes astronomical objects appear in true color and in real time over a 5 to 10 minute time frame.

Protected by U.S. Patent Number 7,194,146 B2

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