

October 29, 2013

Contacts:

Patrick Paolucci  
press@slooh.com  
877-427-5664 x3

Video Preview

<http://goo.gl/kVKKpM>

## **Slooh to Broadcast LIVE Feeds of Total Solar Eclipse from Kenya, Africa with Broadcast Team On-site**

SLOOH, the community observatory, is sending host and technical officer, Paul Cox, on a wild expedition to the remote countryside of Kenya to globally broadcast the great spectacle of a total solar eclipse, live on Slooh.com, on November 3rd starting at 3:45 AM PST | 6:45 AM EST | 11:45 UTC and ending at 7:15AM PST | 10:15 AM EST | 15:15 UTC. Cox will be accompanied by a team from the Institute of Astrophysics of the Canary Islands (IAC), and he will provide updates of his journey throughout the week on Slooh under a special section called Total Solar Eclipse Kenya. In addition to multiple feeds coming from Kenya, Slooh will have live feeds coming from Gabon, Africa and the Canary Islands, off the coast of West Africa. Viewers can watch live on their PC/MAC or by downloading the free Slooh [iPad app](#) in the iTunes store.

The coverage of the Eclipse will be hosted by Cox and will include a range of special guests including documentary filmmaker Duncan Copp and Slooh astronomer Bob Berman. Viewers can ask questions to the panel during the broadcast using the Twitter hashtag #solareclipse.

Of the many worthy periodic celestial events, casual observers and professional astronomers are unanimous that the brief minutes of solar totality surpasses everything else in terms of spectacle and scientific usefulness.

Only at totality can prominences be seen leaping like geysers of pink nuclear flame from the solar limb. Only then do the brighter stars emerge, while the Sun's ultrahot corona or outer atmosphere splays far across the sky, its pattern of plasma channeled along visually distinctive magnetic field lines.

The very shape of the solar corona appears different and distinctive for each eclipse, and largely depends on the stage of its sunspot cycle. This eclipse occurs during the year of solar max, which should create a more symmetrical corona, along with the possibility of striking prominences

detached from the Sun's visible surface or photosphere. However, 2013 has been an unusually weak maximum, and it will be interesting to see if this shows itself in the Sun's large-scale magnetic structure as visibly evidenced during this totality.

Another unusual aspect of the November 3 eclipse is its challenging path across Africa. Totality, which in this eclipse is unusually short at under two minutes at best, crosses the steamy equatorial central Atlantic ocean before making landfall in one of the cloudiest parts of Africa. As the track continues eastward across that continent, leaving the most accessible regions, it finally encounters statistically clearer weather but also diminishes in length. By the time it reaches the part of Kenya with a better than 50/50 chance of clear-enough skies -- far from any large towns, hotels or amenities, and requiring a true expedition complete with multiple nights of outdoor camping -- its duration shrinks to less than a quarter-minute!

Nonetheless, this is where successful eclipse prospects are greatest. And this is where SLOOH is going, complete with satellite-transmitting equipment, to bring this event live to the world.

*"This will be the most difficult eclipse we've covered at Slooh over the years. Our expedition will be made in a series of 4x4 vehicles carrying our delicate observation equipment across some of the harshest terrain in Africa. After three days across country, we'll be setting up camp near the home of the largest population of crocodiles in the world – Lake Turkana. The challenging conditions and lack of amenities, at what is considered the 'cradle of mankind', make this a unique location for a global live broadcast – but it's the type of challenge we relish at Slooh! I'm looking forward to interviewing our line-up of expert guests throughout the live broadcast; we'll discuss just about every aspect of these awe-inspiring celestial events, and also explain why this particular eclipse is of the rare 'hybrid' variety. I look forward to answering viewers questions during the live broadcast, but they can also email them to me at [coxy@slooh.com](mailto:coxy@slooh.com) prior to the event."*

*- Paul Cox, Slooh Astronomer and Total Solar Eclipse Broadcast Host*

#### Main Feed - Feed Courtesy of Slooh

Link - [www.slooh.com](http://www.slooh.com)

Embed - `<iframe width="640" height="360" src="//www.youtube.com/embed/sJPhI6QcxPo" frameborder="0" allowfullscreen></iframe>`

#### Total Solar Eclipse Time-Lapse

Slooh will provide a time-lapse of eclipse - no Audio but with Slooh watermark

`<iframe width="640" height="360" src="//www.youtube.com/embed/cuiF1LebUJg" frameborder="0" allowfullscreen></iframe>`

#### Total Solar Eclipse Preview Video

Link - <http://goo.gl/kVKKpM>

#### Event Timings:

Broadcast starts:	3:45 AM PST   6:45 AM EST   11:45 UTC
Broadcast ends :	7:15 AM PST   10:15 AM EST   15:15 UTC
Time-lapse Video Created	9:00 AM PST   12:00 PM EST   17:00 UTC

### Slooh Media Policy

We own all copyright rights in the text, images, photographs, video, audio, graphics, user interface, and other content provided on Slooh live broadcasts. At times, we may include additional content from NASA or other official partners to help explain what's happening in the live image feed. A Slooh watermark will be included on our live feed. Slooh may run a house ad prior, during, or after any broadcast to highlight the Slooh cooperative and/or iPad app program. You may embed our feeds into your coverage so long as courtesy of Slooh is located next to the feed with a link back to [www.slooh.com](http://www.slooh.com). You may not alter or modify our broadcast in any way, unless provided with written permission to do so.

### About Slooh

Since 2003 Slooh has connected ground-based telescopes to the Internet for access by the broader public. Slooh members have taken over 2.4m photos of over 40,000 celestial objects, and participated in numerous discoveries with leading astronomical institutions. Slooh's automated observatories develop celestial images in real-time for broadcast to the Internet. Slooh's technology is protected by Patent No.: US 7,194,146 B2 which was awarded in 2006. Slooh's flagship observatory is situated on Mt. Teide in the Canary Islands, in partnership with the Institute of Astrophysics of the Canary Islands (IAC). Slooh has also broadcast live celestial events from partner observatories in Arizona, Japan, Hawaii, Cypress, Dubai, South Africa, Australia, New Zealand and Norway. Slooh's free live broadcasts of potentially hazardous asteroids (PHAs), comets, transits, eclipses, solar activity etc. feature narration by astronomy experts Bob Berman and Paul Cox and are syndicated to media outlets such as NBC, ABC, CNN, Fox News, National Geographic, the BBC, Wired, The Weather Channel and more. Slooh's live celestial events have been viewed over a billion times, the highlight of which was the 2011 lunar eclipse broadcast live on Google's home page.

Facebook: [www.facebook.com/slooh](http://www.facebook.com/slooh)

Twitter: [www.twitter.com/slooh](http://www.twitter.com/slooh)