

August 7th, 2014

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Watch the Perseids Sensation Live on Slooh

On the evening of August 12th, Slooh will capture the Perseid Meteor Shower in unique ways that will stretch a viewer's perception of what it means to 'spot' a meteor. Along with dynamic visuals and engaging audio from various Slooh personalities, Slooh's coverage will attempt to track shooting stars via their ionization "sound" - giving viewers another unique way to experience the meteor shower.

Coverage will begin on Tuesday, August 12th starting at 4:00 PM PDT / 7:00 PM EDT / 23:00 UTC - International Times: goo.gl/kb7Jqf - live from the Institute of Astrophysics, Canary Islands (IAC). Viewers can watch free on Slooh.com using their favorite PC or mobile device. The live image stream will be accompanied by a multitude of video segments on meteors from different Slooh personalities, including Slooh Astronomer Bob Berman. The broadcast can also be used as a soothing outdoor companion to any meteor viewing experience. Viewers can ask questions during the show by using hashtag #PerseidsSloohsation

Says Berman, "This is the best known and most beloved meteor shower. Though bright moonlight will affect the 2014 Perseids display, we will nonetheless be able to dramatically observe them all night long, and their superfast speeds as they collide with Earth's atmosphere at 37 miles per second. Our accompanying narration will explore various little-known aspects of these visitors from space, which are debris from Comet Swift Tuttle."

To view the Perseids, individuals in the Northern Hemisphere should look Northeast near the constellation Perseus in their night sky. The peak for this shower should occur sometime after midnight in the early hours of the morning.

Broadcast Details:

Start time: August 12th at 4:00 PM PDT / 7:00 PM EDT / 23:00 UTC

Link: www.slooh.com

Hashtag: #PerseidsSloohsation

Embed: <iframe
src="http://new.livestream.com/accounts/8724297/events/3234651/player?width=560&height=3

15&autoplay=true&mute=false" width="560" height="315" frameborder="0" scrolling="no">
</iframe>

Slooh Media Policy:

We own all copyright rights in the text, images, photographs, video, audio, graphics, user interface, and other content provided on Slooh live broadcasts. At times, we may include additional content from NASA or other official partners to help explain what's happening in the live image feed. A Slooh watermark will be included on our live feed. Slooh may run a house ad prior, during, or after any broadcast to highlight the Slooh cooperative and/or iPad app program. You may embed our feeds into your coverage so long as courtesy of Slooh is located next to the feed with a link back to www.slooh.com. You may not alter or modify our broadcast in any way, unless provided with written permission to do so.

About Slooh

Slooh makes astronomy incredibly easy, engaging and affordable for anyone with a desire to see outer space for themselves. Since 2003 Slooh has connected telescopes to the Internet for access by the broader public. Slooh's automated observatories develop celestial images in real-time for broadcast to the Internet. Slooh's technology is protected by Patent No.: US 7,194,146 B2 which was awarded in 2006. Slooh members have taken over 2.5m photos/140,000 FITS of over 40,000 celestial objects, participated in numerous discoveries with leading astronomical institutions and made over 2,000 submissions to the Minor Planet Center. Slooh's flagship observatories are situated on Mt. Teide, in partnership with the Institute of Astrophysics of the Canary Islands (IAC), and in Chile, in partnership with the Catholic University. Slooh has also broadcast live celestial events from partner observatories in Arizona, Japan, Hawaii, Cypress, Dubai, South Africa, Australia, New Zealand and Norway. Slooh's free live broadcasts of potentially hazardous asteroids (PHAs), comets, transits, eclipses, solar activity etc. feature narration by astronomy experts Bob Berman and Paul Cox and are syndicated to media outlets worldwide. Slooh signed a Space Act Agreement with NASA in March 2014 to "Bring the Universe to Everyone and Help Protect Earth, Too."

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