

August 6th, 2014

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Slooh to Broadcast the Rising Mega-MOON LIVE

On the the evening of August 10th from North America, Slooh will broadcast LIVE coverage of the closest full Moon in more than three years-- now nicknamed the Mega-MOON. This extreme lunar perigee lands on the same hour in which the Moon is full, a confluence and proximity that will produce unusually high tides on August 10th and 11th. As this biggest full Moon of the year rises across the globe -- further enhancing its apparent size due to the famous "Moon Illusion" that comes into play whenever the Moon is low on the horizon -- Slooh will offer live views from multiple locations in North America. The live image stream will be hosted by Geoff Fox, and features real-time narration by Slooh astronomer Bob Berman and Slooh engineer Paul Cox. Viewers can ask questions during the show by using hashtag #SloohMegaMoon

In addition to Slooh's live mega-MOON feed from North America, Slooh will compile recorded coverage of the night's moonrise from Slooh partners around the globe, including Dubai and Australia. Coverage will begin on Sunday, August 10th starting at 7:30 PM EDT / 4:30 PM PDT / 23:30 UTC - International Times: <http://goo.gl/aEFkWG>.

"Nothing in the sky is more striking than the rising of an enormous-looking full moon," says Berman, "And this will be largest since March, 2011. And although the size-enhancement is 11% compared to an apogee full moon like the the one this past January, it will seem even larger -- much larger -- thanks to the psycho-optical effect we will discuss during the show. And, thanks to the super-tides that day and the following day, Earth's biosphere will definitely be affected by this event."

Individuals in the continental USA who like to view the moonrise will need to look eastwardly around 7:15 - 8:45 PM local time depending on their location.

Broadcast Details:

Start time: August 10th at 7:30 PM EDT / 4:30 PM PDT / 23:30 UTC

Link: www.slooh.com

Hashtag: #SloohMegaMoon

Embed: <iframe
src="https://new.livestream.com/accounts/8724297/events/3207141/player?width=560&height="

315&autoplay=true&mute=false" width="560" height="315" frameborder="0" scrolling="no">
</iframe>

Slooh Media Policy:

We own all copyright rights in the text, images, photographs, video, audio, graphics, user interface, and other content provided on Slooh live broadcasts. At times, we may include additional content from NASA or other official partners to help explain what's happening in the live image feed. A Slooh watermark will be included on our live feed. Slooh may run a house ad prior, during, or after any broadcast to highlight the Slooh cooperative and/or iPad app program. You may embed our feeds into your coverage so long as courtesy of Slooh is located next to the feed with a link back to www.slooh.com. You may not alter or modify our broadcast in any way, unless provided with written permission to do so.

About Slooh

Slooh makes astronomy incredibly easy, engaging and affordable for anyone with a desire to see outer space for themselves. Since 2003 Slooh has connected telescopes to the Internet for access by the broader public. Slooh's automated observatories develop celestial images in real-time for broadcast to the Internet. Slooh's technology is protected by Patent No.: US 7,194,146 B2 which was awarded in 2006. Slooh members have taken over 2.5m photos/140,000 FITS of over 40,000 celestial objects, participated in numerous discoveries with leading astronomical institutions and made over 2,000 submissions to the Minor Planet Center. Slooh's flagship observatories are situated on Mt. Teide, in partnership with the Institute of Astrophysics of the Canary Islands (IAC), and in Chile, in partnership with the Catholic University. Slooh has also broadcast live celestial events from partner observatories in Arizona, Japan, Hawaii, Cypress, Dubai, South Africa, Australia, New Zealand and Norway. Slooh's free live broadcasts of potentially hazardous asteroids (PHAs), comets, transits, eclipses, solar activity etc. feature narration by astronomy experts Bob Berman and Paul Cox and are syndicated to media outlets worldwide. Slooh signed a Space Act Agreement with NASA in March 2014 to "Bring the Universe to Everyone and Help Protect Earth, Too."

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